

# 82 COUNTRIES & TERRITORIES



We're no newcomers to the real estate space. For nearly 50 years, Century 21 has been connecting people to places around the world, and has earned its reputation as the world's largest and most recognised brand in real estate along the way.

**Welcome to the point at which the past becomes the future.**

We've built up a team of over 131,000 sales associates working out of 10,000 independent franchise offices in 82 countries. In 2006, we brought our expertise and passion to South Africa and have earned the trust of thousands of buyers and sellers here ever since.

# 131,000

## INDEPENDANT SALES ASSOCIATES

Today, we continue to be the leading multinational real estate company in the world. But that doesn't mean we've grown careless or complacent. Instead, our growth and the changes we're witnessing in our industry have inspired us to adapt, to transform and to pioneer a new era. Yes, it's about providing exceptional service. And it's about doing our work with honesty and integrity and about always being accountable - to our customers, our industry and to ourselves. But there's more to what makes Century 21 what it is.

*We're also obsessed with being better. We're restless and curious; we're ambitious and tenacious. We're disruptors and innovators; we're the right kind of troublemakers.*

We believe that constantly evolving is the key to remaining relevant. As a result, we are proud of the advanced technical systems we use to run our business, our marketing practices that serve the needs of our customers, and the effort we make to keep our agents informed, motivated and empowered.

# 10,000

## OFFICES AND COUNTING

### SKILLED ESTATE AGENTS

Century 21 Estate Agents have access to the best real estate training in the industry, so you can rest easy knowing your sale or purchase is in the hands of a well trained real estate professional

### LEADER IN LOCAL INTERNATIONAL NETWORK AND REFERRALS

All 10,000 offices are linked through the century 21 "Global Referral Network", thus you are able to showcase your property to more buyers than ever before.

### www.century21.co.za

Buyers can browse listings in the comfort of their own chairs and find their dream home while sellers will gain access to one of the biggest real estate internet marketing networks in the world.

### SERVICE AWARENESS

Century 21 South Africa is committed to service delivery. Our focus is to ensure customer satisfaction and customer service levels provided by all our agents and support staff which are of the highest standard by being accountable to one another.



### MANAGING THE DETAIL OF YOUR HOME

It is not your job to worry about the details and our estate agents are equipped to handle all of your real estate concerns from the pricing of your home to a personalised marketing plan to the complex negotiations with your buyer or your seller thereafter, to co-ordinate a smooth transaction.